



THE

POWER

OF

SPORT

» *Bringing a Campus Together*



uOttawa



uOttawa



GEE-GEES
66

GEE-GEES
90

GEE-GEES
60

GEE-GEES
2

GEE-GEES
91

GEE-GEES
26



Message from THE PRESIDENT

Sport and physical activity have been an essential part of campus life at the University of Ottawa since our first football team took to the field in 1881.

I'm proud of the hard work and achievements of our varsity athletes, and I appreciate how much these dedicated young men and women contribute to uOttawa's growing reputation. I am also delighted that so many students take part in our wide range of fitness and recreation programs. We are all Gee-Gees, and sport — in all its forms — helps us be the best we can be.

This Sports Services campaign is about fully supporting our varsity athletes and helping them

realize their dreams. It's also about creating more opportunities for all our students to stay fit and have fun. In short, it's about bringing the uOttawa community together and enriching the lives of all our students.

I would like to thank Boston Bruins General Manager Peter Chiarelli and Montreal Canadiens Chief Operating Officer Kevin Gilmore for serving as co-chairs for the campaign. I am thrilled that music superstar Roch Voisine will be the honorary co-chair. They are among our most distinguished alumni, and I am grateful for the time they are taking from their busy lives to lead this effort.

Allan Rock

President, University of Ottawa

Message

FROM OUR CO-CHAIRS

We are proud to be leading this historic fundraising campaign for Sports Services. Our experience has taught us that it takes strategic thinking and careful planning to reach an ambitious goal. But it also takes passion and pride. We hope to tap into these emotions in our dedicated alumni and supporters and inspire them to join us in this campaign.

Our time at the University of Ottawa shaped us as people and helped set us on the path to success. We are co-chairing this campaign not just because we think it is important to give back, but also because we see

this moment as an important juncture in the history of the University. We have momentum. It's time to push to the top.

Sport brings people together and offers an opportunity to achieve more, together. Now is the time to rally behind the Gee-Gees, to build a lasting legacy, one that will strengthen uOttawa and help generations of students achieve their goals.

Peter Chiarelli

General Manager, Boston Bruins

Kevin Gilmore

Executive Vice-President and Chief Operating Officer, Montreal Canadiens

Roch Voisine

Singer and songwriter

“The Gee-Gees name, that feeling and those colours don’t just belong to the varsity athletes. They are common ground.”

– Women’s volleyball coach Lionel Woods



Building ON OUR MOMENTUM

It takes hard work, careful planning and resources to build teams that inspire pride. Over the past decade, the University has laid the foundation for consistently competitive varsity sport programs.

Our women's soccer team was the best in the province in 2012 and took fourth place at the national championship tournament. The women's basketball team won the Ontario championship in 2011-12 and was third at the national championship tournament. It was the best result in the team's history.

The men's basketball team was second in Ontario in 2012-13 and won third place at the national championship tournament — its highest placing in history.

The storied men's football team made it to the Ontario championship final in 2010, and of course, won the national championship in 1975 and 2000.

Today, we are once again close to claiming national titles in a number of men's and women's sports. We want to sustain this momentum and build on it. Donor funding will allow us to move from good to great.

REACHING HIGHER

The University and Sports Services have made a significant investment in meeting the needs of our student athletes through scholarships, tutoring, more coaching, new facilities and funding for food and accommodations when they are on the road.

To get to the next level — to consistently be the best or among the best in the country — we need to focus on **strengthening our programs** and adding the elements that will allow teams and athletes to reach their full potential. More coaching support, better training facilities and more individual attention will allow athletes to be better prepared not only physically, but also psychologically. We like to think of our efforts as uOttawa's "Own the Podium" program, the initiative that helped Canada win so many medals at the Vancouver Olympics.

BRINGING OUT THE BEST IN ALL OUR STUDENTS

For many of our students, keeping fit and playing sports offers an outlet from the stress of university life. Our plan to build specialized training centres for our varsity teams at the new Lees Avenue sports facility will take some of the pressure off our two heavily-used fitness centres and make it easier for all our students to lead healthy and active lives.

We are also planning a new **Fitness and Active Living Centre** near the Minto Sports Complex on King Edward Avenue, which will greatly enhance what we can offer our students and our partners in the community.

The University of Ottawa has doubled in size during the past 12 years, and now has more than 40,000 students. New facilities will help keep us competitive.

“We are a young team, and our goal is to win a national championship. It is completely achievable.”

– Catherine Traer, member of the women’s basketball team.
Her father, Richard Traer, also played basketball for the Gee-Gees.



“I’m proud that the endowment will continue to offer financial support to athletes for generations to come. It has already helped a lot of students.”

– Donor John Thompson, Gee-Gees football player from 1960 to 1963. The Dorothy Thompson Awards, named for his mother, have provided **\$180,250** in scholarships for student athletes since 1999.



Opportunities FOR GIVING

NAMING RIGHTS FOR THE LEES AVENUE SPORTS FACILITY

The multi-use playing field will provide much-needed athletic space for uOttawa students and local community teams, who can use it year-round. A new landmark in the nation's capital, the facility offers a high-profile naming opportunity for a company that wishes to associate itself with the pursuit of excellence. Eighty percent of the money raised will be invested in the building, and twenty percent will go towards the varsity teams that use the facility.

Total: \$5 million.

NATIONAL RECOGNITION PROGRAM

Four of our varsity programs — men's and women's basketball, men's football and women's soccer — are within reach of their goal of being the best in the country. We are investing more in these four teams because of their sustained success, visibility and community support. The fund will pay for the recruitment activities, specialized training and advanced technology these teams need for that final push to the top.

Total: \$2 million.

COACHING FUND

Donations to this fund, which will be matched by the University, will allow our four teams participating in the national recognition program to hire the professionals they need, an essential step to improve specialized training and analysis and achieve success at the national level.

Total: \$3 million.

DEVELOPING EXCELLENCE

This initiative will allow our other varsity teams — men's hockey, women's hockey, women's rugby, swimming, track and field and women's volleyball — to meet the criteria to join the four teams participating in the national recognition program. We feel that many of our teams have enormous potential and could progress rapidly with extra support. The funding will go to coaching, training and travel to exhibition tournaments or games.

Total: \$2 million.

FITNESS AND ACTIVE LIVING CENTRE

The new Fitness and Active Living Centre will allow us to offer more programs and services for all our students and our community partners.

Total: \$3 million.

TOTAL : \$15 MILLION

**“Intramural sport was a highlight of university for me.
It makes a community.”**

– Lia Taha Cheng, master’s student in human kinetics

The heart OF A GEE-GEE

Our alumni often tell us they have very personal reasons for giving back. Tom Thompson was a member of the football team in the glory years of the early '70s. But he injured his shoulder in the first game of the season and was unable to practice or play.

“I grew depressed and discouraged. I started missing school and fell behind. I was thinking of dropping out. I went to see Coach Gilbert, and he personally called every one of my professors to say I’d been hurt, I was kind of down, and would they let me back in. He essentially saved my life,” he says.

In 2011, Tommy Thompson travelled to Ottawa from his home in Alberta to attend the Touchdown Dinner and present Don Gilbert with a medal inscribed with these words: *“The difference you make today counts in all of our tomorrows. Thanks coach, from Tommy T.”*

Sport can transform lives, and give students the extra push they need to meet their academic goals. It builds community. It makes us stronger. This campaign offers alumni and donors the opportunity to give back and make a difference, to contribute to the success of our teams and to the success of our students — today, and for generations to come.



“Moving into the new arena in 2000 made a big difference. The old rink was so beat up. There were pylons marking where the ice was soft because the roof was leaking. We were so proud to play on the new rink.”

– Jean-Nicholas Crepin, law school graduate and former Gee-Gees hockey player





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